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## **Announcement**

## Portland Orthopaedics to Register Hip Products and Begin Distributor Searches in China

Registration in PRC expected to take 12 months

**2 February 2006, Sydney:** Portland Orthopaedics Limited (ASX:PLD) has initiated registration of its complete range of orthopaedic products with the State Drug Administration of China (SFDA) in a process expected to take 12 months. Portland has already achieved USA FDA registration for a number of its products.

Portland has commenced the process of identifying and appointing specialist Chinese local distributors, and has commissioned a consulting firm with a proven track record in the area of orthopaedic products in China to assist in this process.

As outlined in its recent Prospectus, Portland has conducted exploratory work in Asia, notably in Korea and Japan, and has a range of orthopaedic products particularly suited to the Asian market.

Completion of the registration process with the Chinese SFDA will enable Portland to promote and distribute its product ranges in China. The process is rigorous but the Managing Director of Portland Mr David Sekel is confident that their should be no setbacks "Our past achievements with regulatory approvals in other markets shows that we are well aware of the diligent approach required and we have internal quality processes in place to satisfy the particular demands of regulatory bodies."

Portland's products have been sold in Australia, the US, Israel and Europe and entry into the Asian market will be a significant milestone for the company. Portland's DTC Asian series hip replacement prosthesis is ideally suited to the typically narrower femur of the Asian anatomy.

All Portland's products are designed and principally manufactured at its facility in Sydney.

## **Enquiries:**

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**About Portland Orthopaedics**: Listed on the ASX in December 2005, Portland (ASX:PLD) is a developer and manufacturer of specialist hip and knee joint replacements. Portland's first product, the DTC Hip, was conceived in 1991 as standard hip implants proved inadequate in cases with substantial bone loss especially where a hip implant had already been inserted. Portland's first hip implant was trialled in 1997 and so far more than 1,700 implants have been sold, the majority in the US and Australia.

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Portland has regulatory approval to sell a range of primary, revision and tumour hip replacement products in the US, Europe, Australia, New Zealand and Israel.

Portland is expanding its business from a single product focus into a multi-product orthopaedics company. The Equator Plus cup and a second and complementary range of primary hip replacements are due for market launches in 2006. A fourth product range of total knee replacement products is also due for release in mid 2006. The core technologies are all patented and future applications include shoulders, ankles and other joints.