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Pulsating promotion . . . Victor Windeyer, out to impress investors today.

Picture: JUSTIN LLOYD

## Shiny hopes for heart device

By PETER GOSNELL

SUNSHINE Heart boss Victor Windeyer spent last night sampling the arterially-irresponsible delights served up by Sydney's exclusive Quay Restaurant.

Today he'll be at the Hotel Intercontinental, explaining to investors at a dedicated biotechnology investment forum why they should punt their money on Sunshine's C-Pulse mechanical heart device.

"There's no competition," Mr Windeyer said by way of explanation yesterday.

"We're the first company with a device in clinical trials that's targeting this market," he said.

That market is the estimated 1.4 million Americans suffering class three heart failure — regarded as moderate to severe.

While a portion of those would receive alternative therapies — drugs or pacemakers — a significant number would require either a transplant or a mechanical substitute.

Sunshine Heart's C-Pulse Driver technology involves the use of an internally implanted balloon, powered by an external

device to pump more blood meaning there is no direct contact with blood, reducing the chance of clotting and bleeding.

Sunshine has called an extraordinary general meeting on Friday, where shareholders will be asked to back a \$20 million capital raising at 15c a share. The shares last traded at 14.5c.

Funds from the capital raising will be used in part to advance research into a completely internal circulatory assistance device which would be powered by the electrical energy produced by the patient's muscle tissue.